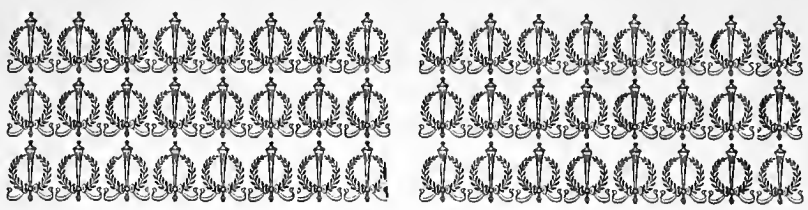
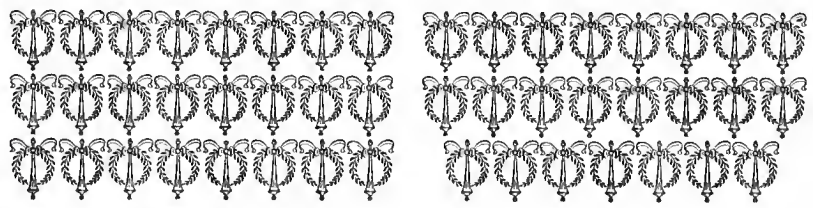


1905



H. BEYERS

New
Perpetual
Black
Cap
Raspberry



I am much pleased to announce that I have succeeded in producing a new type of blackcap raspberry in which many rare and desirable qualities are combined which cannot fail to make it one of the most popular fruits of the near future.

The most important of all is in a different root formation not possessed by any other fruit-bearing shrub or tree, partaking of the nature of Alfalfa clover, sinking their roots straight into the ground, to where there is constant moisture. Two year old plants taken up last spring revealed the fact that the roots were two feet in length, large and hard-wooded like oak. A proof of hardiness which is fully explained by the marvelous, unexcelled rapid growth these plants make. This is a surprise to all who see them.

Another most valuable peculiarity is in its fruiting habit, exclusively done on the new canes or green wood; the growth of canes, blooming and maturing the fruit, is all done in one season, therefore no canes are killed by frost.

In the spring about six weeks after the plants have started, the first blooms will appear on the points; canes then being about two feet high, canes lengthening and branching out, new blooms will appear daily and as the season advances, they will become more numerous and this is steadily going on throughout the season till ended by frost. Never suffering for the want of moisture with berries of all sizes up to maturity on the bushes; berries are large in size, never decrease nor shrivel, yield a constant supply of berries larger than generally believed possible, every third day a very fair picking and this for fully twelve weeks.

The quality is exceptionally fine, very rich and delicious, bushes when established grow from five to seven feet high, have very few thorns and these are soft, discommoding but little while picking.

Satisfactory results are guaranteed if the following instructions are strictly observed. Fall planting has many advantages and is perfectly safe, any time from about October 15th until the ground freezes solid, only a shovelful of soil put on top after planting is all that is needed; plants to be set on high ground or on ground where water will not stand any length of time after a rain. Choose sunniest spot for planting and set three by six feet apart, next year they will need but little cultivation; have the ground stirred occasionally, set a stick close by the young shoots to tie them up to, if not tied up the lower branches are inclined to trail and make



long slender runners sometimes 15 feet in length. These readily root but will never bring forth fruit, being barren, avoid using them. The tips with fruitbuds, that would be desirable refuse to root. This is no particular fault or damaging, but must be understood, and can be easily remedied by cutting them out close to the ground, and the sap that would be wasted in useless canes will benefit the strictly fruiting ones. The second year, and there after early in the spring all canes must be cut off close to the ground, never allow one to remain. Provide the plants with permanent support from five to six feet above the ground; plants starting early growing very rapidly, will occasionally need tying, the last on top rather loose, to have the branches in a fan-like shape. Do not set your expectation for fruit too high for first year, it will freely come the second and thereafter.

A year ago, from October 27th till November 1st from three to five sample plants were mailed to each of 14 different state and government experiment stations in the United States and Canada, as recommended by the Department of Agriculture, Washington, D. C., and also to six prominent horticulturists for trial; reports have not yet come in as it is too early to expect them.

Being the originator and first introducer I am the one most interested in the progress of this plant and for this reason describe the nature of the plant so minutely as to make failure or disappointment an impossibility.

I have reason to believe that it will be favorably received by the general public and if able to enlist their interest and good will, intend to continue in this work, keeping it in my hands, increase propagation to meet a prospective large demand, keep the plants in their purity and possibly improve them still farther and in this way protect the people against fraud and imposition and therefore prefer direct dealing with the planters.

As the plant bears my name and is backed by an unspotted business reputation of 52 years, I do not want it sullied.

Prices and Time of Sending.

I have now for the first time to offer a limited supply of young plants from spring propagation, for fall planting, with strong roots, suitable size for mailing, cheapest and safest way of sending.



Canes are cut off one inch above the crown. I guarantee safe arrival and good condition.

Will commence filling orders about October 20th. Orders booked will be filled in rotation. Should I receive more orders than I can fill, money will be promptly returned.

Price: \$1.00 per plant; 3 for \$2.50; 6 for \$5.00, which includes postage.

Remit by P. O. money order, or express order, draft or registered letter.

Address, Hugo Beyer, Route 4, New London, Henry Co., Iowa.

Oct. 2, 1905.

Most respectfully yours,

HUGO BEYER.

Testimonials.

From Free Press, Mt. Pleasant, Iowa,
October 13, 1904.

WONDERFUL.

On a branch twenty-five inches long, we today, October 11, 1904, counted 81 berries upon that wonderful new raspberry, which Mr. Hugo Beyer of New London has developed in his gardens and brought to such perfection.

Earlier in the season the Free Press gave description of it. But the branch he brings in today settles it as an acquisition. Those interested can see the branch in this office along with a perfect water color painting of the bearing plants.

With the aid of man, constantly developing fruits bless the people of this old earth of ours and this everbearing luscious black raspberry takes high rank.

Who will dare say that man's thought and man's hand has nothing to do with the wondrous works of God on this globe.

From Wapello Republican, Wapello, Ia., Aug. 3, 1905.

The Luther Burbank of Iowa.

Hugo Beyer, the veteran seedsman from New London, Ia., was here this week with samples of his "Perpetual Bearing Raspberry." Mr. Beyer, who will deserve to be remembered as the Luther Burbank of Iowa, has been developing this new and wonderful variety of blackcap raspberry for the past 15 years. It will interest especially the people of this community to know that Mr. Beyer secured the original stock from Dr. Tom Bell of Wapello, who is supposed to have transferred it from its original wild state. It is what is called a "sport", an "accident" in the speech of the unthinking, but what Mr. Beyer calls a "Providence." It remained for him to discover and develop this remark-

able new variety of one of the most valuable berries grown.

The peculiarity of "Beyer's Perpetual," by which name it is known in the government department at Washington, is that it fruits continuously from the time it begins to bear until frost.

The cane which he left at the Republican office contains fruit in all stages from the blossom to the ripe berry. Thus it bears for two or three months, and at a season when most small fruit is scarce. The sample given us on the first day of August indicates that this variety fruits later than the ordinary black and red varieties.

Another peculiarity in which it differs from other kinds of raspberries and from the blackberry, is that the fruit is found on this year's growth of canes, thus insuring against winter killing and injury from rabbits and mice. The roots also strike down deep into the ground, instead of spreading over the surface, thus preventing the injurious effects of drouth. It is certainly a gift of providence to the people through the watchful care of a good man, who spent fifty years in the study of fruits and flowers.

Hugo Beyer, who is a native of Germany, and a resident of Henry county, Iowa, for over fifty years, is known for his integrity. This new variety of raspberry has been introduced into thirteen experiment stations in the U. S. and has also been sent to the Horticultural Society of London. And the original stock came from Louisa county.

From Washington, Iowa, Evening Journal, Sept. 9, 1904.

A REMARKABLE FRUIT.

Mr. Hugo Beyer of New London,
Perfects a Remarkable Raspberry Plant.

Mr. Hugo Beyer, of New London, the

widely known fruit man and seed grower was in the city the early part of the week exhibiting some ripe raspberries and raspberry sprouts that are marvelous. Mr. Beyer is elated over the development of a new raspberry plant which is a perpetual yielder, in a favorable climate. In this climate it will yield, he states, until frost comes, beginning early in the season. The bushes are yielding now, profusely. The blossom, the green berry and the ripe berry are seen on the plant at the same time and the fruit is rich in flavor, and profuse in yield. He claims for this new plant that it will yield at least double the quantity that is yielded by the ordinary plant.

He has been working, and experimenting with the new plant for 15 years and now that he has attained to the object of his experiments he is highly elated and hopes to see the plant become widely popular, as he believes it will. The samples of his fruit which he left at the Journal office plainly showed that Mr. Beyer has what might be regarded as a curiosity, but which also, if the expectations of Mr. Beyer is fulfilled, is a wonder and will be a great blessing to the lovers of fresh fruit.

From Morning Sun, Iowa, News Herald, July 21 1904.

A New Raspberry.

Hugo Beyer, the well-known seed and fruit grower of New London, exhibited at this office Tuesday, a new raspberry that he has propagated and brought about as near perfection as fruit can be grown. He calls it the "Giant Perpetual or Summer and Fall Bearing Raspberry." It was created by Mr. Beyer, and represents 15 years of propagation and hard study on the part of Mr. Beyer. Its fruits after the other raspberries are gone, and continues to bear until frost time. It fruits on the green wood and from the side branch

Five hundred plants were propagated by Mr. Beyer last season, and these are now six feet tall and some of the canes are an inch in diameter, showing what a remarkable growth can be made in ten or eleven weeks. The fruit is large and sweet. The stage to which he has brought this berry makes it possible for them to be grown in any climate.

From Rev. J. K. Alexander, New London, Iowa. Correspondence to Free Press, Mt. Pleasant, Iowa, June 29, 1905.

A Visit to the Pioneer Gardener, Mr Hugo Beyer.

On last Wednesday we were out to Mr Hugo Beyer's and were very much surprised indeed on being shown around his garden and flowers and out where he is growing and getting ready for the market his own production, a perpetual bearing raspberry which is truly wonderful. We picked ripe luscious fruit off of the same cane that had buds, blossoms, green fruit, all developing.

Mr. Beyer has 2,000 plants in little tiny flower pots in hot beds, then on up to the fruit bearing plants in nice long rows as far as you care to look. It is truly wonderful when you stop to consider the time and labor he has put into this work. He showed us his mail from thirteen different experimenting stations from as far north as Ottawa, Canada and all over the United States; great satisfaction is expressed throughout all, and it is considered a grand achievement. Besides the ever bearing qualities the canes are free from thorns.

'Tis truly wonderful' and for four years Mr. Beyer has lived alone, and has tried to keep up his courage. Yet he feels now like he has gotten to the place where he can enjoy the fruits of his years of toil and worry. We feel well paid indeed for the visit to his place and were sorry when it was time

to come away, as he is a most interesting and instructive talker, and we know he would make every one that called enjoy their visit and always remember it.

We wish Mr. Beyer unbounded success in his industry. The raspberry has been entered at Washington, D. C. and named "Beyer's Perpetual Bearing Raspberry." Long may he live to enjoy the fruits of his labor. And to think he belongs to New London township makes us doubly glad.

Iowa State College, Department of Horticulture and Forestry, Ames, Iowa,
Dec 17, 1904.

Mr. HUGO BEYER, New London, Iowa.

MY DEAR SIR:—I have your recent favor and have read with much interest your notes regarding your experience with the different fruits tried. I feel that private growers of the state, such as yourself, have done much valuable experimental work along these lines, and work which has resulted in great public good, and it is an enterprise which we wish to foster in every legitimate way. It was formerly the custom, as you are aware, for the agricultural department here to propagate and send out for trial a number of the newer varieties of all kinds; but the nurserymen have made such strenuous objections that we are no longer permitted to do so.

I should like very much another year to see specimens of the fruit of your plum and raspberry, and if you will drop me a line when the fruit is ripe, I shall be glad to send you a mailing box and postage for shipment of the same.

Yours very truly,

A. T. ERWIN.

Ohio Agricultural Experiment Station,
Wooster, Ohio, Oct. 7, 1904.

Mr. HUGO BEYER, New London, Ia

DEAR SIR:—Yours regarding the new

raspberry is at hand. We shall be glad to try this variety on the station grounds. As a rule, we prefer to set plants in the spring as the winters are very changeable. However, I think we can take care of them if they are sent this fall.

We have just received samples of berries from you. The berries are of good size and color and quite firm. The canes are well loaded indicating their great prolificacy. They were all stages of growth from blossoms to ripe berries.

Yours truly,

W. J. GREEN, Horticulturist.

New London Banking Company, New
London, Iowa, Sept. 25, 1905.

TO WHOM IT MAY CONCERN:

Mr. Hugo Beyer, seedsman of New London, Iowa, has carried an account with this bank for fifteen years and I have known him practically a lifetime. He is a reliable and responsible gentleman in all ways, thoroughly informed in his business and worthy of the confidence of the trade.

Yours Respectfully,

W. W. LEE, Cashier,
New London Banking Company.

National State Bank, Mt. Pleasant, Ia.,
Sept. 25, 1905.

It gives me great pleasure to testify to the sterling worth of our pioneer seedsman of the state of Iowa, Hugo Beyer. I have been intimately acquainted with Mr. Beyer for twenty-five years and regard him as a man of the strictest integrity.

ROBT S. GILLIS, President

From Washington, Iowa Press, Sept. 27,
1905.

Hugo Beyer, the Burbank of Iowa, called and left us a can of his raspberries picked from his bushes which he has perfected to the point that the bushes are full of bloom and ripe fruit all season and stop only when frost comes. They are a delicious flavor and he deserves great credit for his discovery.

